

Banking on Women. Investing in Impact.

How American Pride Bank Supports the International Center for Research on Women

The International Center for Research on Women partners globally to advance opportunities for women and girls. By choosing American Pride Bank, ICRW found a banking partner that delivers competitive returns, mission alignment, and relationship-based service. Their deposits work harder, strengthening their organization while helping fuel loans for underserved entrepreneurs. [Read their full story on the back...](#)

Your Local Business Banking Partner

Organizations and businesses alike benefit from working with a bank that understands both purpose and performance.



Smart Digital Tools

Access and manage accounts easily through secure online and mobile banking.



Full-Service Capabilities

Competitive products and rates designed to help your organization thrive.



Relationship-Driven Service

Work with real people who understand your mission and priorities.



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A Banking Partner That Shares Your Values



When the International Center for Research on Women (ICRW) chose American Pride Bank (APB) as a new banking partner in 2023, they were looking for **better rates and values that aligned with ICRW's mission**. Finding a partner that understood their vision was just as important as stretching every donor dollar to expand opportunities for women and girls worldwide.

The leadership of ICRW needed every dollar to work for them. **"APB's accessibility, mission alignment, and competitive returns help us do more of the work the world needs."** ICRW recognized that by placing their deposits with APB, their savings were also fueling small business loans for entrepreneurs who are often overlooked, much like the women ICRW champions around the world.

The work of ICRW spans nearly five decades. Founded in 1976 by feminist economists, ICRW exists to make the invisible visible, generating actionable evidence to advance gender equality. From South Asia to East Africa and beyond, ICRW partners with communities to identify barriers, co-create solutions, and advance policies that open pathways to education, health, income, and leadership.

Maximizing the resources to sustain the organization's work has always required ingenuity. The ebb and flow of funding made it vital to find a banking partner that could provide stability and generate strong returns. With American Pride Bank, ICRW found both the financial tools and the relationship banking that help them weather uncertain cycles and stay focused on impact.

"It's been great to find American Pride Bank as a banking partner that can grant access to good products we need to invest back into our work." Just as important, has been the personal touch, noting that "it's been a really easy process, and the accessibility of reaching out to a person you know makes all the difference."

Noted is the important connection between their work and APB's mission. ICRW is trying to create more economically secure and stable opportunities for women and girls. They see the barriers the average woman faces in earning a good income and accessing banking products that can allow her to fulfill her dreams. **They see the way APB empowers under served entrepreneurs as symbiotic to their work.** "Those are the kinds of problems we're trying to solve every day in partnership with the communities we work with," and the way APB focuses on delivering financial products and services to underestimated business owners.

ICRW's vision is a world where no one's dreams are limited by the circumstances of their birth. That kind of social change takes time, evidence, and allies who move resources to where they matter most. "It requires good strategy, but also solidarity and commitment towards that common future." By offering high-touch relationship banking that hardworking leaders deserve, APB allows organizations like ICRW to sustain and grow their impact. **APB is proud to be a catalyst for turning capital into opportunity worldwide.**



Want Your Dollars to Do More Good While Working Smarter for Your Mission?

Explore APB's business banking and lending today:

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