

From a Home-Based Business to a Home-Building Business

How APB Helped Grow Rogers Gutters and Exteriors

Samantha and Eric Rogers grew a one-machine, home-based business into Rogers Gutters and Exteriors, now serving families across Middle Georgia. With support from American Pride Bank, they gained the space and stability to expand, create jobs, and pursue new opportunities. Their story shows what's possible with the right financial partner. [Read their full story on the back...](#)

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Growing Is Easier With a Local Partner at Your Side



When Samantha and Eric Rogers walked into American Pride Bank's (APB) Warner Robins branch more than a decade ago, they weren't just looking for a loan. They were looking for someone to believe in their dream.

Eric had been working with his grandparents and father since he was 15, first in the window business and later installing and cleaning gutters. By 2011, he took the reins of the family's company.

What started in 2011 as a small business run out of the Rogers home with one machine, one employee, and two young children underfoot has grown into a thriving 30-employee business that specializes in home renewal projects. Rogers Gutters and Exteriors now has a showroom, as well as multiple work crews serving families across Middle Georgia.

The turning point for the Rogers family came when **APB financed the purchase of the growing company's first building.** That loan was the impetus for scaling the business, says Samantha. "It gave us the space to grow." With that stability, the business expanded into screen rooms, patio covers, and sunrooms. Rogers Gutters and Exteriors created 29 jobs in the community, many filled by people who have become like extended family. The Rogers family also found new ways to give back, from hosting annual toy drives to donating space for nonprofits serving families in crisis.

As the company matured, Samantha and Eric continued to lean on APB as a trusted partner. When they were ready to grow further, Commercial Relationship Banker Karen Thompson helped them purchase the building next door and combine their loans for a better rate. "The team at American Pride Bank is just so easy to work with," Samantha adds, "They care about you and want you to succeed."

After several years of steady growth, the success of Rogers Gutters and Exteriors opened the door to Eric's lifelong dream: building custom homes. With a strong team in place at Rogers Gutters and Exteriors, he was finally able to take on the challenge. **APB stood beside the family once more as they started a second business,** providing them with their first construction loan. The very first home they built sold within hours. Their oldest son has even started working alongside them, carrying the family business into a new generation. Together, Samantha and Eric now dream of building more custom homes in central Georgia.

For Samantha, the difference has always been the relationship. At APB, staff know all the family members by name, cheer them on, and find ways to help them succeed. "They want you to do well," she says. "They make you feel like family."

Their story is proof of what happens when underestimated entrepreneurs have the right financial partner. They create jobs, realize dreams, and strengthen communities. American Pride Bank is proud to stand alongside business owners like Samantha and Eric, **helping turn hard work into opportunity.**



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