

A Woman's Entrepreneurial Vision Comes True

How Belief in Alice's Place Enhanced Adult Care in Middle Georgia

Patricia Duncan is no stranger to delivering quality caregiving close to home. With support from American Pride Bank, she has transformed her operation from a small personal care program into an adult day care center that has already outgrown two spaces and continues to expand. [Read her full story on the back...](#)

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Alice's Place: The Power of a Dream and One Loan



When Patricia Duncan walked into American Pride Bank and met with Rolando "Ro" Dixon, she told him about her **business plan to open an adult day care program in her community**. His response?

"Ms. Duncan, I see what you do in the community."

It was the first time a financial partner truly believed in her, and that belief has made all the difference.

Named for Duncan's grandmother, Alice's Place provides adult day care for clients living with dementia or disabilities, keeping them healthy and at home. "We don't want our folks in nursing homes," she explains. "We want them in their homes, in their community."

Ms. Duncan's success today comes after years of struggle and vision-chasing. Early on, she wanted to expand her personal care home into an adult day care facility. And for years, she worked overnight shifts as a nurse to build her vision during the day. She worked closely with the Small Business Development Center and prepared detailed plans, but banks repeatedly turned her away. An SBA option even fell through because the bank wouldn't work with her to refinance her property.

When she finally walked into American Pride Bank, things were different. **Ro Dixon knew she had to get back to work, so he hand-delivered her checks to her office an hour later**, an act that told Patricia she had finally found a bank that believed in her.

That belief deepened when COVID forced her center to pivot. Her space was no longer safe for group activities, so Ro at APB helped her restructure. **With his guidance, she was able to renovate and expand into the building next door.**

Alice's Place reopened stronger, brought back original clients, expanded its staff, and now has a waiting list. It added company vehicles, launched a nonprofit called Making Ways for the Elderly, and has received community awards, including gold honors as Best Senior Facility, Best In-Home Care, and Best Assisted Living. Plus, it was recently voted the "Best in Middle Georgia" by the Macon *Telegraph*.

"It has changed our lives, our employees' lives, and our clients' lives," Patricia said, tearfully. "If we didn't have the financial backing of American Pride, we wouldn't be where we are today at all."

Alice's Place is **already outgrowing its second facility** as it looks to accommodate wheelchair-bound clients. Duncan's dreams of expansion also include a new program for individuals with intellectual disabilities and consulting with facilities as far away as Las Vegas and Colorado.

While Ms. Patricia credits her staff and family for Alice's Place's success, she is quick to point out that **it all began with a bank that believed in her.**



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